

Environment, prevention and welfare

■ ENVIRONMENT

Roularta Media Group continues to build on an environmentally and energy-friendly production process. Considerable investments in the recent past ensure that Roularta Media Group not only complies with legislative emission standards, but that production is also more energy-efficient than it was a few years ago.

The interaction of a number of devices and/or techniques with associated control system technology permits cooling and heating equipment requirements to be perfectly harmonised, to such an extent that an **energy saving** of roughly 55% is currently achievable. More specifically this means:

- A thermal regenerative reheating installation (70% less gas consumption compared to conventional systems);
- Optimal recuperation of reheated heat by means of a heat exchanger buffer tank;
- Absorption refrigeration (production of refrigeration using residual heat from a re-heater);
- High-output cooling tower (free cooling) that provided approx 6800 hours of 'free' cooling in 2006;
- A high-output electrical cooling group that guarantees the energy-efficient production of cooling during the period between season and off-season.

It is our intention to refine the interaction of cooling and heating requirements in the near future and to develop it in a systematic manner. In 2006 a study was carried out into two important projects that are planned for completion in 2007. The HVAC (Heating, Ventilation and Air Conditioning) installation will be further optimised. The intention is to develop two separate cooling circuits, which will enable 'free cooling' throughout the year for an important part of the cooling of the presses. In addition, investment will be made in a new high-output centrifugal cooling machine.

In 2007 a second identical re-heater system will be installed for the new printing press. Both re-heaters will be adapted to each other to provide improved heat recovery.

Audit agreement for energy

Just like 220 other Flemish companies Roularta Media Group has signed up to the 'Energy' audit agreement of the Flemish authorities. This audit agreement aims to obtain the maximum contribution of medium sized energy-intensive companies (annual consumption between 0.1 and 0.5 Pjoule) to the 'rational energy consumption' project organised by the government. It also aims to ensure compliance with targets for the reduction of greenhouse emissions in the Kyoto protocol.

Companies that accede to the 'Energy audit agreement' undertake to submit an energy plan to the verification office and to implement the measures laid down in the plan within four years. In addition, a report must be submitted to the office every year concerning energy consumption, reduced CO₂ emissions and implemented measures.

The energy plan of Roularta Media Group was submitted on 23 November 2006 to the competent governmental body. In the meantime the verification office of the province of Flanders has approved the energy plan. This means that the Roularta Media Group is one of ten Flemish companies that have an approved energy plan.

Rational consumption of water

During the past few years Roularta Media Group has made an effort via all kinds of important investments and measures to reduce water consumption and emissions:

- In this respect the installation of open cooling towers (the principle of 'free cooling') is not only very important from the point of view of energy, but ensures considerably lower water consumption;
- Continuous oxygenation of the cooling tower installation permits a higher condensation factor which also delivers a considerable saving in water (approx 1500 m³ annually);
- Systematic optimisation of the cooling parameters and well thought out implementation of the chiller cooling machine;
- Emissions are reduced by use of a separate wastewater network and an underground storage tank conforming to requirements for waste solvents and oils;
- If products are introduced that could affect water management the composition of these products is thoroughly examined by all parties concerned.

These and other measures ensured that water consumption was around 20% lower than about ten years ago despite the increased number of machines and continually rising production.

New building project

During the new building project, which was planned in 2006 and will be fully developed in 2007 at the Roeselare site, various 'best suited techniques' of energy-saving/environmentally-friendly measures will be implemented. Roularta Media Group is therefore investing in:

- Light paths in the roof (expensive because of extra noise reduction requirements, but a considerable saving in lighting costs);
- Automatic dimming lights in the hall (saving in lighting costs);
- Heating of the production hall with recovered heat from re-heaters and compressed air installations;
- Frequency controlled compressors and printing presses with frequency controlled motors (energy saving);
- Motors with energy label A for intermittent operation;
- Watertight piste with a cooling water separator for the collection of accidentally spilled liquids.

During the preparatory study for the new construction a well-known expert carried out a thorough noise investigation with a view to limiting noise emissions. The recommendations of that study, walls of the printing press room in 15 cm cellular concrete and noise insulation of the new production building of at least 38 dB, have been implemented.

It was also decided to use rainwater for the new building project, which means that water consumption will be considerably reduced. Rainwater also has a lower leakage rate than mains water, so that less will need to be drained off. In addition to minimum consumption as a result of using rainwater there is less requirement for replacement water in order to obtain the required conductance necessary for our systems.

The new presses will be equipped with newer, more sophisticated filter systems which require less frequent changing of condensation water and which produce fewer emissions.

In consultation with the government and with the industrial sector federation (Febelgra), Roularta Media Group will also make great efforts in the future to seek out construction companies and suppliers with better products and improved integration of systems (in short the 'best available technologies') in order to optimise operational management.

Roularta Media Group naturally attaches great importance to an advanced environmental and energy policy as an answer to the prevailing environmental and energy issues.

■ PREVENTION AND WELFARE

In 2006 Roularta Media Group focussed on a wide range of aspects and domains within the field of prevention and welfare such as:

Fire and explosion prevention

In the new building project on the Roeselare site, two special points of interest are the expansion of the sprinkler system and the fire detection system. Over the past few years legislation on the one hand and technical possibilities on the other have changed considerably. Contacts with the various services concerned (fire service, insurers, architects, producers/suppliers) resulted in the new production hall being equipped with an ESFR sprinkler ring (high-density sprinklers), smoke curtains, fire walls/fire doors and a storage location for combustible chemicals conforming to legislation, etc.

Since the Royal Decree of 26 March 2003 the legislation (Atex legislation) concerning protection against explosions has changed considerably. All zones where the risk of explosion could arise must be designed in accordance with a detailed risk analysis. In 2006 this risk analysis and the explosion prevention document that resulted were completed. According to the zone class of the respective locations an examination is made of the apparatus used, the safety systems and the organisational response to the regulations.

Elevated working

The recent Royal Decree about 'Elevated working' modifies the existing legislation concerning the working environment for temporary elevated working in a radical manner. In addition to a number of general provisions (i.e. material and organisational measures) there are specific regulations applicable for three categories of working methods, i.e. ladders, scaffolding and systems with ropes. In 2006 an investigation was carried out to determine the impact of this legislation on the elevated working activities within our group. Technical adaptations/inter-

ventions were essential as well as new agreements that fundamentally changed the approach to some tasks. A great deal of attention was also focussed on the training of personnel and services affected.

Violence, harassment and undesired sexual attention

The legislation concerning the approach to violence, harassment and undesired sexual attention in the workplace requires the employer to appoint an authorised prevention adviser (and also counsellors if necessary) and to investigate the circumstances that underlie inappropriate behaviour or behaviour that goes beyond the bounds of what is deemed reasonable. In 2006 the required risk analysis document was completed.

Training

In addition to the annual practical refresher sessions for the internal fire team and the annual refresher training for the first aid teams in the various establishments, there was a particular emphasis on the continued expansion of the train-

ing programme within the production environment. This meant that a number of technical training courses were set up and new brochures were produced, e.g. special care when using solvents and chemicals, introductory brochures for college students, on the job training, etc.

Biological monitoring

In 2006, in conjunction with the company doctor, a biological monitoring project was started, which investigated the extent to which specific components of chemical products were absorbed into the body. After making an inventory of the chemical products used in the printing environment and taking periodic atmospheric measurements this is a logical step in the continuing optimisation of industrial medical monitoring. The results of random urine and blood analyses have meanwhile resulted in a slight lessening of medical supervision. The lists of names with risk codes and associated workplace cards have also been adapted.

Information for the shareholders

THE ROULARTA MEDIA GROUP SHARE

Number of shares

The number of shares rose in the course of 2006 from 9,956,961 to 11,005,485 as the result of a conversion of warrants in the month of January (+39,090 shares) and June (+19,825 shares) and a capital increase by means of a private placement (+989,609 shares) in the month of February.

- The number of shares at 31/12/2006 is 11,005,485.
- The number of VVPR strips at 31/12/2006 is 2,594,608.

Registered and bearer shares

Securities are bearer or registered securities, according to preference of the holder. The company may issue dematerialised shares, either by means of a capital increase or by exchanging existing bearer or registered shares for dematerialised shares. Any holder of securities may request the exchange of his/her securities, either for registered securities or for dematerialised securities.

Purchase of own shares

The statutory authorisation to purchase own company shares was renewed by the general meeting of 16 May 2006.

In the course of 2006 no own shares were purchased. At 31 December 2006 the company had 224,156 own shares in portfolio.

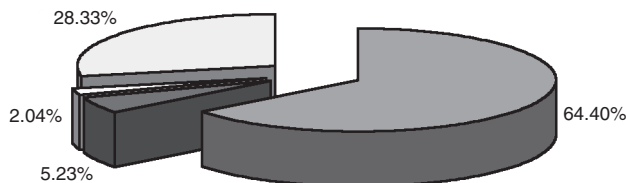
Shareholding structure

On 31 December 2006, 7,087,704 of the outstanding shares were registered shares.

The shareholding structure is as follows:

Stichting Administratiekantoor RMG	7,087,700
Bestinver Gestion S.G.I.I.C. SA	575,605
Own shares	224,156
Individual and institutional investors	3,118,024

RMG shareholder structure



■ Stichting Administratiekantoor RMG
■ Bestinver Gestion S.G.I.I.C. SA
□ Own shares
□ Individual and institutional investors

Number of shares and potential voting rights (denominator) at 31/12/2006

Effective voting rights attached to shares representing the capital (= number of outstanding shares)	11,005,485
Future, potential or not, voting rights resulting from rights and commitments at the conversion into or the subscription for shares to be issued	102,060
Total	11,107,545

Disclosure statements

According to Belgian law, every shareholder or group of shareholders holding 5% or more of the shares of a Belgian listed company must furnish written notice to that company and to the Banking, Finance and Insurance Commission. At 31/12/2006 the Company received a notification from the following shareholders.

Date of notification	Name of shareholder	Number of shares and warrants held according to the notification	Shareholding according to the notification in % of the number of outstanding shares and warrants on Dec. 31, 2006
09/02/2006	Stichting Administratiekantoor RMG	7,087,700	63.81%
17/03/2006	Bestinver Gestion S.G.I.I.C. SA	575,605	5.18%

STOCK MARKET TREND

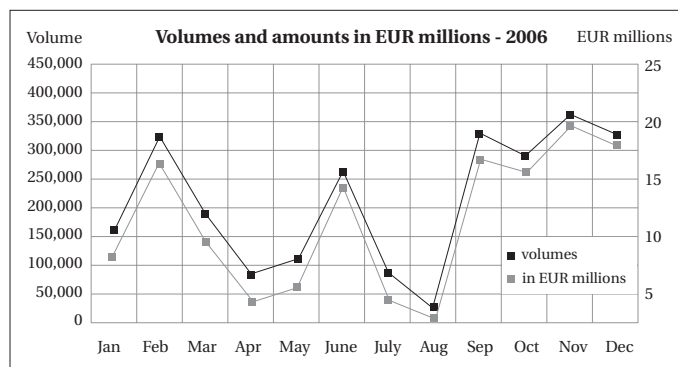
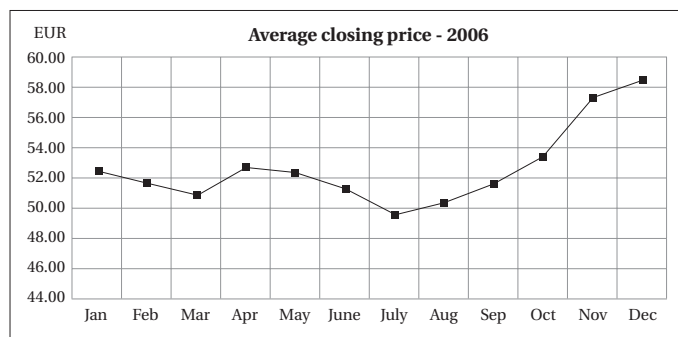
Roularta Media Group's shares have been listed on Euronext Brussels since December 1998.

They form part of Euronext's NextPrime quality segment, under the section Media & Photography - Printing & Publishing'.

Roularta share	ISIN	BE0003741551	MEP	BRU
	Euronext code	BE0003741551	Mnemo	ROU
Roularta-VVPR-strip	ISIN	BE0005546172	MEP	BRU
	Euronext code	BE0005546172	Mnemo	ROUS

Closing prices and volumes in 2006

Month	Average closing price	Volumes	In EUR millions
Jan 06	52.44	153,452	8.01
Feb 06	51.98	323,701	16.79
Mar 06	51.29	192,826	9.86
Apr 06	52.51	76,083	3.99
May 06	52.05	109,889	5.79
June 06	51.29	257,489	13.33
July 06	49.66	82,667	4.09
Aug 06	50.02	25,835	1.30
Sep 06	51.92	330,324	16.99
Oct 06	53.12	291,955	15.61
Nov 06	57.22	353,264	20.70
Dec 06	58.01	322,434	18.47
		2,519,919	134.93



The highest price during 2006 was EUR 59.90 on 22 November. The lowest price during 2006 was EUR 48.00 on 21 July.

The largest daily trading volume was 209,069 shares on 22 November 2006.

Indexes

The Roularta share is included in the MSCI small cap index and in the BEL MID index of Euronext Brussels (BE0389856130).

Since June 2006 Roularta Media Group is also included in the Kempen/SNS Smaller Europe Socially Responsible Investment (SRI) Index.

The Kempen SNS Smaller Europe SRI Index is the first index to track the performance of SRI smaller companies in Europe. The SRI Index is an initiative of Kempen Capital Management and is only available to companies with the very highest standards and practices in the three areas of business ethics, human resources and the environment.

Liquidity of the share

A market-making agreement has been concluded with KBC Securities to promote the share's liquidity.

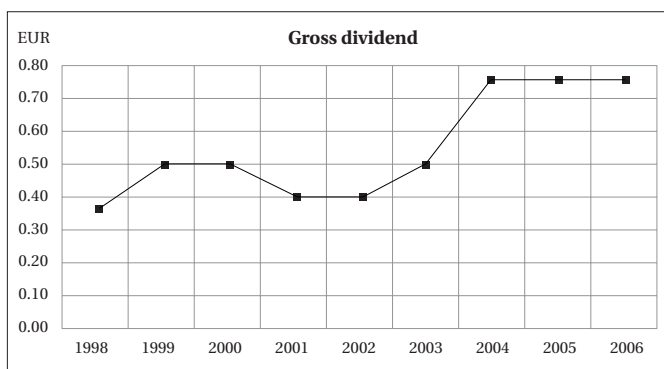
The company has a proactive investor relations policy, aimed at increasing the visibility of the share and in this way supporting its liquidity.

Dividend policy

Based on proposals by the board of directors, the general meeting maintains a policy aimed at distribution of dividends, subject to maintaining a sound balance between distribution of dividends and investment flexibility. The company targets a pay-out ratio of around 30% of the consolidated net profit.

Evolution of gross dividend

	1998	1999	2000	2001	2002	2003	2004	2005	2006
Gross dividend	0.37	0.50	0.50	0.40	0.40	0.50	0.75	0.75	0.75


IMPORTANT EVENTS AFTER THE END OF THE FINANCIAL YEAR

On 5 January 2007, following an exercise of 9,340 warrants, the capital of NV Roularta Media Group was increased up to 170,439,000.00 euros represented by 11,014,825 shares of which 2,603,948 shares with a VVPR character.

THE COMPANY'S CAPITAL

Roularta Media Group was founded on 11 May 1988 as Roularta Financieringsmaatschappij. The table below lists the events that since then have affected the company's capital and the securities representing it.

INFORMATION FOR THE SHAREHOLDERS

Year-month	Transaction	Number of shares	Capital	BEF / EUR
1988 - May	Foundation as Roularta Financieringsmaatschappij	12,510	381,000,000	BEF
1993 - July	Merger - capital increase	13,009	392,344,000	BEF
1997 - December	Split - capital increase	18,137	546,964,924	BEF
1997 - December	Merger - capital increase	22,389	675,254,924	BEF
1997 - December	Capital increase	24,341	734,074,465	BEF
1997 - December	Name changed into Roularta Media Group			
1998 - June	Issue of 300,000 warrants - amendment of articles of association	2,434,100	734,074,465	BEF
1998 - June	Merger - capital increase	2,690,400	1,545,457,541	BEF
1998 - June	Contribution of debt receivable - capital increase	8,277,700	2,496,457,541	BEF
1998 - December	Contribution of debt receivable - capital increase	9,611,034	4,479,791,791	BEF
2001 - June	Conversion of capital into euros - capital increase by conversion of 61,950 warrants	9,672,984	111,743,000.00	EUR
2001 - October	Destruction of 119,305 own shares	9,553,679	111,743,000.00	EUR
2002 - June	Capital increase by conversion of 35,350 warrants	9,589,029	112,138,000.00	EUR
2003 - June	Capital increase by conversion of 43,475 warrants	9,632,504	112,623,000.00	EUR
2003 - July	Capital increase by contribution in kind	9,884,986	118,463,000.00	EUR
2004 - June	Capital increase by conversion of 43,625 warrants	9,928,611	118,950,000.00	EUR
2005 - June	Capital increase by conversion of 28,350 warrants	9,956,961	119,267,000.00	EUR
2006 - January	Capital increase by conversion of 39,090 warrants	9,996,051	120,054,000.00	EUR
2006 - February	Capital increase by contribution in cash	10,985,660	131,939,204.09	EUR
2006 - May	Incorporation of issue premium	10,985,660	170,029,300.00	EUR
2006 - June	Capital increase by conversion of 19,825 warrants	11,005,485	170,250,500.00	EUR