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2004
ROULARTA MEDIA GROUP

122 ADDRESSES OFFICES ●

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122 DE STREEKKRANT/DE WEEKKRANT - STEPS CITY MAGAZINE

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ANNUAL REPORT 2004

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| ADDRESSES OFFICES | | |
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| HEAD OFFICE ROESELARE | | |
| Roularta Media Group | Meiboomlaan 33 | 8800 Roeselare |
| OFFICE ZELLIK | | |
| Roularta Media | Research Park De Haak | 1731 Zellik |
| Roularta Research | Research Park De Haak | 1731 Zellik |
| Roularta Conference Centre | Research Park De Haak | 1731 Zellik |
| Roularta Seminars | Research Park De Haak | 1731 Zellik |
| OFFICE BRUSSELS | | |
| Brussels Media Centre | Raketstraat 50 | 1130 Brussel |
| DE STREEKKRANT/DE WEEKKRANT - STEPS CITY MAGAZINE | | |
| Aalst | Hopmarkt 31 | 9300 Aalst |
| Aarschot | Langdorpsesteenweg 1B | 3200 Aarschot |
| Antwerpen | Amerikalei 196A | 2000 Antwerpen |
| | Baron d'Hanislaan 20 | 2000 Antwerpen |
| Bornem | Boomstraat 77 | 2880 Bornem |
| Bree | Hoogstraat 36 | 3960 Bree |
| Brugge | Sint-Jorisstraat 20 | 8000 Brugge |
| Dendermonde | Noordlaan 21 | 9200 Dendermonde |
| Diest | Kardinaal Mercierstraat 11 | 3290 Diest |
| Genk | Bochtlaan 13 | 3600 Genk |
| Gent | Vlaanderenstraat 42 | 9000 Gent |
| Halle | Volpestraat 32 | 1500 Halle |
| Hasselt | Walenstraat 71B | 3500 Hasselt |
| Herentals | Fraikinstraat 7 | 2200 Herentals |
| Knokke | Natiënlaan 53 | 8300 Knokke |
| Kortrijk | Doorniksewijk 83B | 8500 Kortrijk |
| Leuven | Mgr. Ladeuzeplein 29 | 3000 Leuven |
| Mechelen | Van Benedenlaan 58 | 2800 Mechelen |
| Mol | Molderdijk 130 | 2400 Mol |
| Oostende | Torhoutsesteenweg 52-54 | 8400 Oostende |
| Roeselare | Meensesteenweg 290 | 8800 Roeselare |
| Sint-Niklaas | Kokkelbeekstraat 60 | 9100 Sint-Niklaas |
| Sint-Truiden | Tichelrijstraat 25 | 3800 Sint-Truiden |
| Tienen | Gilainstraat 83 | 3300 Tienen |
| Tongeren | Maastrichterstraat 11 | 3700 Tongeren |
| Turnhout | De Merodelei 153 | 2300 Turnhout |
| Vilvoorde | J.B. Nowélei 45 | 1800 Vilvoorde |
| Zellik | Research Park De Haak | 1731 Zellik |

REGIONAL TELEVISION

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| WTV - Focus Televisie (see Regionale Media Maatschappij NV) Ring TV | Kwadestraat 151 b Luchthavenlaan 22 | 8800 Roeselare 1800 Vilvoorde |
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ADDRESSES SUBSIDIARIES

| Subsidiaries | Business Unit | Product/Activity |
|---|-------------------|--------------------------|
| ACADEMICI ROULARTA MEDIA NV Londenstraat 20-22 2000 ANTWERPEN | Books and annuals | Go (D/F) |
| ALGO COMMUNICATION SARL Eurotéléport 84, boulevard du Général Leclercq F - 59100 ROUBAIX | Freesheets | A Nous Lille |
| A NOUS PROVINCE SAS Eurotéléport 84, boulevard du Général Leclercq F - 59100 ROUBAIX 1, rue de Maily F - 69300 CALUIRE-ET-CUIRE | Freesheets | A Nous Lyon |
| A NOUS PARIS SAS 30, boulevard Vital Bouhot F - 92200 NEUILLY-SUR-SEINE | Freesheets | A Nous Paris |
| ART DE VIVRE EDITIONS SA 12-14, rue Jules César F - 75012 PARIS 12 | Magazines | Ideat Atmosphères |
| BAND A PART SARL 11, rue Charles Schmidt F - 93400 SAINT-OUEN | Magazines | Music CDs, music courses |
| BAYARD MEDIA GmbH & Co KG Steinerne Furt 67 D - 86167 AUGSBURG | Magazines | Lenz (seniors) |
| BAYARD MEDIA VERWALTUNGS GmbH Steinerne Furt 67 D - 86167 AUGSBURG | Magazines | Subholding |
| BELGIAN BUSINESS TELEVISION NV Raketstraat 50 1130 BRUSSEL | TV & radio | Kanaal Z/Canal Z |

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| Subsidiaries | Business Unit | Product/Activity |
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| BELGOMEDIA SA 31, rue Saint Remacle 4800 VERVIERS | Magazines | Télépro |
| BIBLO-ROULARTA MEDICA NV Brasschaatsteenweg 308 2920 KALMTHOUT | Magazines | Newsletters, Top 30.000 (D/F) Top 100.000 (D/F) Top Bouw (D/F), On Top De Huisarts/Le Généraliste Semper (D/F), Info Cards® De Agenda/L'Agenda |
| CAP PUBLISHING NV Sint-Jorisstraat 20 8000 BRUGGE | Magazines | Cap De Hippische Ondernemer |
| COTE MAISON SA 33, avenue du Maine F - 75015 PARIS 15 | Magazines | Maisons Côté Sud Maisons Côté Ouest Maison Française Maison Magazine |
| COTEXPO SARL 33, avenue du Maine F - 75015 PARIS 15 | Magazines | Decoration and lifestyle fairs |
| CYBER PRESS PUBLISHING SA 92-98, boulevard Victor Hugo F - 92110 CLICHY | Magazines | Magazines in the leisure sector |
| DE STREEKCRANT-DE WEEKKRANTGROEP NV Meiboomlaan 33 8800 ROESELARE | Freesheets | De Streekkrant/De Weekkrant De Zondag easy.be |
| DE WOONKIJKER NV Rijnkaai 101 2000 ANTWERPEN | TV & radio | Sale and production of real estate advertisements |
| DMB-BALM SAS 11, rue Charles Schmidt F - 93400 SAINT-OUEN | Magazines | Actua Vidéo, Vidéo Futur, Cinébank |
| DRUKKERIJ LEYSEN NV Van Benedenlaan 58 2800 MECHELEN | Freesheets | Notorial publications |
| EDITIONS COTE EST SA 33, avenue du Maine F - 75015 PARIS 15 | Magazines | Maisons Côté Est |
| EYE-D NV Meiboomlaan 33 8800 ROESELARE | TV & radio | Television facilities, business films, commercials |

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| FOLLOW THE GUIDE NV Londenstraat 20-22 2000 ANTWERPEN | Books and annuals | Advertising sale office for Media Office |
| GRIEG MEDIA AS Valkendorfs gate 1A N - 5012 BERGEN | Magazines | Vi over 60 (seniors) |
| HIMALAYA NV Kerkplein 24 bus 7 1930 ZAVENTEM Smederijstraat 2 NL - 4814 DB BREDA | Magazines | Grande D/F (Belgium) Grande The Netherlands |
| HIPPOS VADEMECUM NV Sint-Jorisstraat 20 8000 BRUGGE Smederijstraat 2 NL - 4814 DB BREDA | Books and annuals | Hippos Vademecum Flanders Hippos Vademecum The Netherlands |
| LE VIF MAGAZINE SA Rue de la Fusée 50 Boîte 6 1130 BRUXELLES | Magazines | Le Vif/L'Express Weekend Le Vif/L'Express Télévif |
| MEDIA OFFICE NV Londenstraat 20-22 2000 ANTWERPEN | Books and annuals | Ik ga Bouwen/Je vais Construire Bouwen/Bâtir Belgian Building Magazine (D/F) Building Services De Kijkwoningengids (D/F) Nationale Kijkwoningendag Vlaamse Renovatiedag |
| MESTNE REVIJE D.O.O. Dunajska 5 SI - 1000 LJUBLJANA | Freesheets | City Magazine Slovenia |
| OOST-VLAAMSE MEDIA GROEP NV Meiboomlaan 33 8800 ROESELARE | Freesheets | Het Blad, Gazet van Zele, Stad Dendermonde, T'Imago |
| PARATEL NV Medialaan 1 1800 VILVOORDE | TV & radio | ivr, sms, mms, wap |
| PRESS NEWS NV Maaltebruggestraat 286 D 9000 GENT | Magazines | Royals, Dynasty |
| PUBLIREGIOES LDA Rua Duque de Palmela 37-2dt P - 1100 LISBOA | Freesheets | Jornal da Região |
| REGIE DE WEEKKRANT NV Meiboomlaan 33 8800 ROESELARE | Services | Advertising sale office for De Weekkrant |

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| Subsidiaries | Business Unit | Product/Activity |
|---|-------------------|--|
| REGIONALE MEDIA MAATSCHAPPIJ NV Accent Business Park Kwadestraat 151 b 8800 ROESELARE | TV & radio | Regional television WTV and Focus |
| REGIONALE TV MEDIA NV Research Park De Haak 1731 ZELLIK | TV & radio | National advertising sales office for regional commercial television |
| ROULARTA BOOKS NV Raketstraat 50 1130 BRUSSEL | Books and annuals | Publishing house for general books Media Club |
| ROULARTA IT-SOLUTIONS NV Meiboomlaan 33 8800 ROESELARE | Services | Software development and IT-equipment |
| ROULARTA MANAGEMENT NV Meiboomlaan 33 8800 ROESELARE | Services | Management |
| ROULARTA MEDIA FRANCE SA 11, rue Charles Schmidt F - 93400 SAINT-OUEN | Magazines | Subholding |
| ROULARTA PRINTING NV Meiboomlaan 33 8800 ROESELARE | Industry | Printing company |
| ROULARTA PUBLISHING NV Raketstraat 50 Bus 12 1130 BRUSSEL | Services | Premedia Magazines for third parties |
| SENIOR PUBLICATIONS SA Rue de la Fusée 50 Boîte 10 1130 BRUXELLES | Magazines | Plus Magazine (seniors) Pippo, Pompoen (children) |
| SENIOR PUBLICATIONS DEUTSCHLAND GmbH & Co. KG Brüsseler Strasse 21 D - 50674 KOLN | Magazines | Subholding |
| SENIOR PUBLICATIONS NEDERLAND BV Olmenlaan 8 NL - 1404 DG BUSSUM | Magazines | Plus Magazine (seniors) |
| SENIOR PUBLICATIONS VERWALTUNGS GmbH Brüsseler Strasse 21 D - 50674 KOLN | Magazines | Subholding |

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| SPORTMAGAZINE NV Raketstraat 50 Bus 5 1130 BRUSSEL | Magazines | Sport/Voetbal Magazine Sport/Foot Magazine |
| STUDIO MAGAZINE SA 11, rue Charles Schmidt F - 93400 SAINT-OUEN | Magazines | Studio |
| STUDIO PARTICIPATIONS SNC 11, rue Charles Schmidt F - 93400 SAINT-OUEN | Magazines | Subholding |
| STUDIO PRESS SAS 11, rue Charles Schmidt F - 93400 SAINT-OUEN | Magazines | Guitar Part Guitare Classique Recording Musicien Pianiste Hifi Vidéo Home Cinema Prestige Audio Vidéo Sonovision |
| STUDIO PRESS LTD 1st Floor, 2 King Street GB - PETERBOROUGH | Magazines | Pianist |
| STYLE MAGAZINE BV Smederijstraat 2 NL - 4814 DB BREDA | Freesheets | Style City Magazine |
| TAM-TAM NV Natiënlaan 53 8300 KNOKKE | Freesheets | Tam-Tam |
| TOP CONSULT SA Rue de la Fusée 50 1130 BRUXELLES | Services | National advertising sales office for free sheets |
| VLAAMSE MEDIA MAATSCHAPPIJ NV Medialaan 1 1800 VILVOORDE | TV & radio | National commercial TV broadcasting station and radio, VTM, KANAALTWEE, JIMtv, Q-Music |
| VOGUE TRADING VIDEO NV P. Verhaeghestraat 8 8520 KUURNE | Industry | Replication of VHS, CD-AUDIO, CD-ROM, DVD |
| WEST-VLAAMSE MEDIA GROEP NV Meiboomlaan 33 8800 ROESELARE | Newspapers | Krant van West-Vlaanderen |
| ZEEUWS VLAAMS MEDIABEDRIJF BV Axelsestraat 16 NL - 4537 AK TERNEUZEN | Freesheets | Zeeuwsch Vlaams Advertentieblad |