

EVENT / TRENDS GAZELLES 2016

CONCEPT

Trends Gazelles puts **competitive organisations in the spotlight for their positive effect on the business climate in their region**. The 'gazelles' are powerhouses of innovation and boost employment. They are often inspiring role models and enjoy national prominence in the business world. The aim is not only to put these rapidly growing companies in the spotlight, but also **to help create an optimal breeding ground for entrepreneurship**. For many this event is a unique opportunity to build a strong network.

PRACTICAL APPROACH:

15th edition in 2016: 10 events, spread over Flanders and Wallonia + 2 events in Brussels ('Postgebouw')

10 regional events, exclusive and by invitation:

- 03-02-2016: Trends Gazelles Flemish Brabant (D) + Walloon Brabant (F)
- 17-02-2016: Trends Gazelles West Flanders (D) + Namen (F)
- 24-02-2016: Trends Gazelles Limburg (D) + Luxembourg (F)
- 02-03-2016: Trends Gazelles East Flanders (D) + Liège (F)
- 09-03-2016: Trends Gazelles Antwerp (D) + Hainaut (F)

2 national events, public access:

- 16-03-2016: Trends Gazelles Flanders-Brussels
- 17-03-2016: Trends Gazelles Wallonia-Brussels

SPONSORSHIP PROPOSAL

LOGO ON ALL COMMUNICATION

- Printed invitations for 200 nominated Gazelles per province
- Digital invitations with clickable logo
- Wide media campaign in Knack, Le Vif/L'Express & Trends/Trends-Tendances
- E-mailing: confirmation mails with clickable logo

EDITORIAL

- Extensive Gazelles dossier per event in Trends/Trends-Tendances (10 files)

VISIBILITY DURING THE EVENTS

- Logo mentioning on the panels at the entrance
- Spot is shown at the beginning of the academical part (max. 30")
- Logo mentioning on the powerpoint slideshow
- Logo mentioning on the diplomas
- Pre-recorded 'one minute' with the company CEO during the national event

VISIBILITY ON THE SITE OF TRENDS GAZELLES

- www.trendsgazellen.be - www.trendsgazelles.be
- Rankings, pictures and reports
- Leaderboard or Skyscraper on the website
- Reason of partnership

SUPPLEMENTARY

- Possibility to invite 20 customers per partner on the national event
- Possibility to invite 10 customers per partner on any regional event
- Sampling in the goody bag of the national event
- Address lists of all Gazelles/province (delivered in advance)
- Single use of the Trends Gazelles address directory
- Presence list per event (name and surname, no e-mail)
- Clickable logo in the 'thank you e-mailing' after the event



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BUDGET

- National sponsoring: **€ 35,000** (VAT excl.)
- Regional sponsoring: **€ 25,000** (VAT excl.) per region (Flanders/Wallonia)
- Provincial sponsoring: **€ 6,500** (VAT excl.) (except online visibility)
- Goodiebag sponsoring: **€ 4,500** (VAT excl. - 900 goodiebags - 600 NL & 300 FR - for the national events on 16th and 17th March 2016)