

ONLINE / TABLET PACKAGES

MAGAZINE BRANDS

iOS+Android+Windows
(207.000 downloads - April 2015)

PACKAGE A

- Horizontal & vertical splash during one week (100% SOV = +/- 40.000 impressions)

Budget: **2,750 euros**

PACKAGE B

- One interstitial during two weeks (+/- 14.000 impressions)
-> Position: according to availability & bookings

Budget: **1,300 euros**

Start date for both packages depends on the issue date:

- Knack (incl. Weekend & Focus): Wednesday
- Levif (incl. Weekend & Focus): Friday
- Trends D+F: Thursday
- Sportmagazine D+F: Wednesday



OTHER PACKAGES

DATANEWS D/F (starting on issue date of the magazine)

- **Smartphone** (IOS+Android+Windows+Blackberry)

1. Print app: Mobile leaderboard XXL + Splash XXL: 100% SOV

2. .be app: Leaderboard (600 x 150): 14,000 impressions

- **Tablet** (IOS + Android)
-> **Splash + two interstitials**

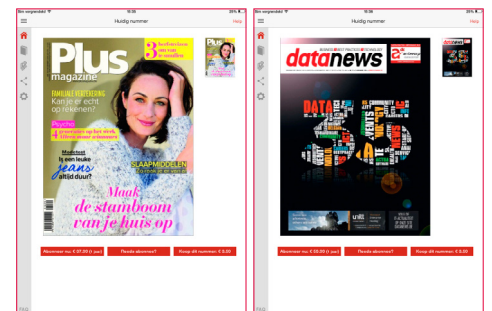
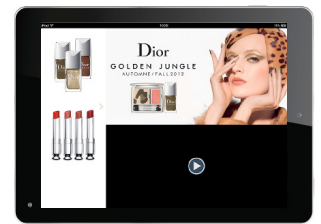
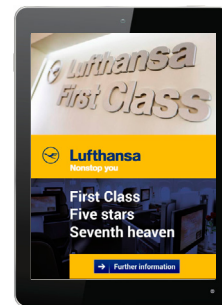
Budget: **2,000 euros**

PLUSMAGAZINE D/F (one month - starting on issue date of the magazine)

Tablet (IOS+Android)

- Format: Splash + two interstitials
- One insertion in the newsletter of Plus Magazine D/F (value: 2,000 euros)

Budget: **2,000 euros**



LOCAL BRANDS

Krant van West-Vlaanderen

Per two issues:

- Horizontal & Vertical splash (100% SOV)
- Two interstitials

Budget: **1,500 euros**

Steps

Per issue:

- Horizontal & Vertical splash (100% SOV)
- Two interstitials

Budget: **1,500 euros**

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