



## ONLINE / MOBILE PACKAGES

### SMARTPHONE

**KNACK/LEVIF, TRENDS/TENDANCES, SPORT/VOETBAL-SPORT/FOOT**  
(230.685 downloads - 30/09/2014)

Per week exclusive presence with 100% SOV = +/- 110.000 impressions/week

#### Formats:

- Mobile Splash XXL
- Mobile Leaderboard XXL

Budget: **2,200 euros/week**

### M-SITES

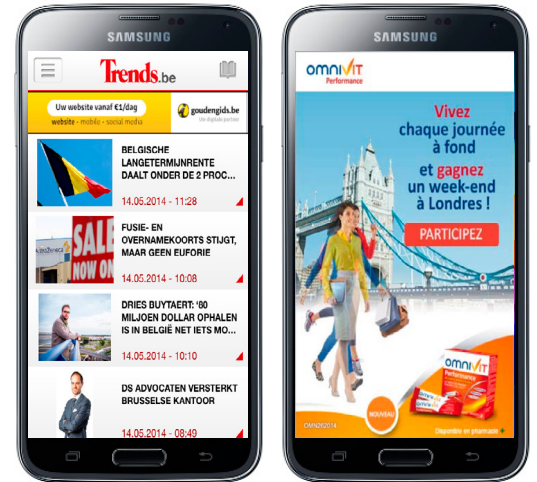
**Our MOBILE inventory will be integrated in our display offer**

Our audience visits our news sites anytime, anywhere and via any device: desktops, smartphones and tablets, in the most convenient way.

As our surfers use different devices to access our news sites, your digital campaign should be viewable on all of these devices whether our audience uses a desktop, smartphone or tablet.

Therefore we place your display ad on all three devices and this for following formats: (Big/Large) Leaderboard, Medium Rectangle, Half Page, (Wide) Skyscraper, Text Ad, Medium Splash, Take Over+Half Page.

*Campaigns only on mobile: on demand*



Leaderboard op .be applicaties

Splash



Leaderboard op print applicaties

## CONTACT

**Kevin Ayeni**  
Account Director Online  
T +32 2 467 57 02  
[kevin.ayeni@roularta.be](mailto:kevin.ayeni@roularta.be)

**Wim Van Cauwenberghs**  
Account Manager Online  
T +32 2 467 58 51  
[wim.van.cauwenberghs@roularta.be](mailto:wim.van.cauwenberghs@roularta.be)

**Robyn Bernhad**  
Account Manager Online  
T +32 2 467 56 14  
[robyn.bernhad@roularta.be](mailto:robyn.bernhad@roularta.be)