

ONLINE / DATANEWS MOBILE PACK

PER ISSUE (Start on issue date of the magazine)

Since 1979, Data News has been THE reference in Belgian ICT reporting.

The magazine takes a look at the main local and international ICT news events, focusing particularly on e-business, telecoms and technology.

82% of the readers consider Data News to be THE source of information for the decisions that they take in a professional capacity.

In addition to a general look at the ICT news, Data News also has core articles and interesting features on strategy, practical applications, telecom and networks. It takes a look at job offers in the ICT sector and, again on a biweekly basis, gives you useful career advice .

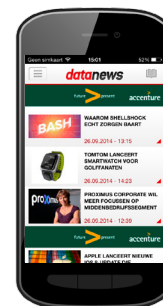
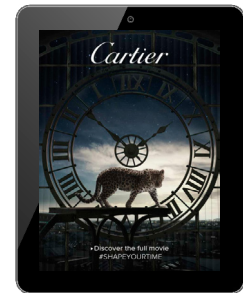
Target Group

Data News targets ICT decision makers, including CIO's, ICT managers, telecom managers, human resource managers, general managers, finance & administration managers.

PACKAGE

- **Smartphone** (IOS + Android + Windows + Blackberry)
 1. **Print app: Mobile Leaderboard XXL + Splash XXL: 100% SOV**
 2. **.be app: Leaderboard (600 x 150): 14,000 impressions**
- **Tablet** (IOS + Android + Windows)
 - > **Splash + Two interstitials**

Budget: **2,000 euros**



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